



BILL KIRTSOS.

MULTIDISCIPLINARY CREATIVE

Design, web, audio, video, and AI workflows. I make things people use, watch, hear, and play.

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• Gudensberg, Germany

• Born January 1989

OPEN TO WORK • BASED IN GERMANY • REMOTE FRIENDLY

SUMMARY

I am a self-taught, multidisciplinary creative. I started writing lyrics and composing music at about 12, and I have learned every craft since then by doing: music production, graphic design, video editing, writing, web development, and digital marketing. I have worked in the creative industry since 2009. Since 2019 I run savage.design, my own studio in Thessaloniki, where I design, build, and manage projects end to end for real clients.

Today I combine that craft knowledge with AI tools. I build websites, web apps, and games by directing AI, and I understand the code well enough to guide the work, review it, and fix what is wrong. I work the same way with images, video, and audio: I generate material with AI, then edit and finish it myself.

I learned each craft by hand, so I can guide AI tools with judgment and taste.

WHAT I DO

THE FULL CREATIVE STACK

CREATIVE & DESIGN

UX/UI design: wireframing, prototyping, and user testing in Figma. Responsive design.

Branding: logos and full visual identities. Print and digital media, print production, and color management.

Motion and video: web animation with GSAP, video editing in Premiere Pro.

Audio: music composition, production, and sound design.

WEB & DEVELOPMENT

I build websites, web apps, and games by directing AI tools, mainly Claude Code and DeepSeek. I shape the architecture, review the output, catch problems, and steer the build.

Next.js & React

TypeScript

Node.js

PHP & Laravel

Astro

PostgreSQL & MySQL

Stripe

Tailwind

GSAP

Multi-tenant SaaS

Bookings & dashboards

Vitest & Playwright

SEO

WordPress

MANAGEMENT & STRATEGY

Projects end to end: scoping, budgets, timelines, delivery, and long-term client relationships.

Digital marketing: SEO and SEM, social media strategy, email campaigns, analytics.

Small business: sales, a hosting service, billing, and support.

TOOLS & AI WORKFLOW

Adobe: Photoshop, Illustrator, Premiere Pro, Lightroom, Audition.

Design: Figma.

Generate first, then edit and finish myself:

Code: Claude Code • DeepSeek

Images: ChatGPT • Gemini • Kling.ai

Video: Kling.ai

Audio: Suno • ElevenLabs • Kling.ai

EDUCATION

Economics • International University of Greece, Serres

2007 to 2011

I studied Economics, then left to focus on creative work full time. Everything after that I learned by doing.

OTHER

Languages: Greek (native), English (intermediate)

Instruments: guitar, bass, drums and percussion

Driving licence: A and B • **References:** on request

EXPERIENCE

SOME ROLES RAN IN PARALLEL

Owner & Creative Lead savage.design · Creative Studio, Thessaloniki

2019 to now

- I run the studio end to end: sales, scoping, budgets, timelines, and delivery.
- I design brand identities, print and digital media, and user interfaces in Figma.
- I build client websites and web apps, from WordPress sites to custom platforms with payments, bookings, and admin dashboards.
- I run the studio's hosting service with an internal tool I built myself, and I plan and run marketing for clients: SEO, social media, email, and analytics.

SELECTED BUILDS · ALL MADE BY DIRECTING AI, MAINLY CLAUDE CODE AND DEEPSEEK

paper86

Multi-tenant SaaS for restaurants and cafés: menus, floor plans, waiter ordering, kitchen display, bills with VAT, split and merge tables.

Next.js · TypeScript · PostgreSQL · Stripe Billing · EN/EL/DE · 150+ tests

magic-admin

AI website management system. Clients manage their sites through a chat with live preview instead of a CMS. Drafts with rollback, credits, and billing.

Node.js · MySQL · Streaming AI providers (Claude, DeepSeek)

WhatDoYouDo

Browser RPG where an AI narrates as dungeon master and a TypeScript rule engine decides all mechanics and dice. I also wrote the full world canon.

Next.js · Colyseus · PostgreSQL + vector memory · In development

greekimmers.com LIVE

Booking platform for a flight simulator business: loyalty tiers, discount codes, double-booking prevention, admin dashboard. Bilingual.

Custom PHP · MySQL · Stripe

Prizely

Gamified marketing platform for lucky wheel and scratch-to-win prize campaigns. Several AI tools work on one codebase through a shared git remote.

Laravel · MySQL · Stripe

grandpabeans.gr LIVE

Bilingual site for Greece's only commercial black bean producer: scroll-driven stop-motion animation, strong accessibility, deep SEO.

Custom PHP · GSAP · JSON-LD · llms.txt

kaloni.gr LIVE

Bilingual footwear e-commerce site, from catalog to checkout.

Laravel · MySQL · Stripe · Livewire

bill.savage.design

My own portfolio: JSON-driven content, motion on transforms and opacity only, shipped as static files.

Astro · React islands · GSAP & Lenis

Co-Founder & Creative Director Stagebands.com, Thessaloniki

2013 to 2020

- I designed and launched a music event booking platform, and led its branding, marketing campaigns, and social media growth.
- I coordinated partnerships with artists and event organizers.

Co-Owner & Studio Manager Jam Studio, Thessaloniki

2012 to 2016

- I managed studio operations, music production, and audio engineering, and designed promotional material, album covers, and branding.

Musician, Composer & Creative Director Bands & Music Projects, Serres & Thessaloniki

2001 to 2021

- I started writing lyrics and composing at about 12. Later I founded bands, composed music, produced albums and videos, and designed stage visuals and artwork.