

This document is **digital**; please **avoid printing** to protect the environment. For a **smoother experience**, view my **resume & portfolio online** at <https://bill.savage.design>.

CV

BILL KIRTSOS

UX / UI / Graphic Designer,
Creative Director



Age: 36 years old)



Address: Thessaloniki, Greece



Email: bill@savage.design



Portfolio: [My website](#)

SUMMARY

I am an **UX/UI Designer** focused on creating user-friendly digital interfaces. I specialize in **wireframing**, **prototyping**, and **user testing**

with tools like Figma. With **strong knowledge of HTML and CSS**, I build **responsive designs** that prioritize **seamless user experiences**. My approach combines creativity and technical skills to solve problems through simple, intuitive solutions.

Additionally, I am a **versatile creative professional** with expertise in **graphic design, audio & video production, digital marketing, and AI-driven solutions**. My experience spans **managing end-to-end creative projects**, integrating diverse skills like branding, content creation, and technical workflows to deliver **cohesive, innovative results** across industries.

SKILLS

- **UX/UI Design**

Wireframing, prototyping, user testing (Figma), responsive design, HTML/CSS.

- **Graphic Design**

Branding (logos, visual identity), print/digital media (Posters, banners, flyers, product labels), marketing collateral (Newsletter design brochures, social media graphics), and print production/color management.

- **Creative Project Management**

End-to-end project execution, team coordination, budget/timeline management.

- **Website Development**

HTML/CSS expertise, responsive design. WordPress customization, SEO optimization, e-commerce integration.

- **Audio/Video Production**

Music composition, sound design, video editing (Adobe Premiere Pro).

- **Digital Marketing**

SEO/SEM, social media strategy, email campaigns, analytics.

- **AI Tools**

Design automation, content generation, data-driven UX optimization.

PROFESSIONAL EXPERIENCE

2019 – now | **savage.design - 360° Creative Studio**
(Thessaloniki, Greece)

Owner & Multidisciplinary

Creative Lead

- Led agency operations and client projects across UX/UI design, graphic design, and web development.
- Built responsive WordPress websites and optimized user interfaces using Figma, HTML, and CSS.

- Created branding, ads, and marketing materials (digital/print).
- Managed social media, SEO/SEM campaigns, and AI-driven content workflows.

2013 – 2020 | **Stagebands.com** (Thessaloniki Greece)

Co-Founder & Creative Director

- Designed and launched a music event booking platform with user-friendly UX/UI.
- Led branding, marketing campaigns, and social media growth strategies.
- Coordinated partnerships with artists and event organizers.

2012 – 2016 | **Jam Studio** (Thessaloniki, Greece)

Co-Owner & Studio Manager

- Managed studio operations, music production, and audio engineering.
- Designed promotional materials (album covers, branding).

2000 – 2021 | **Music Bands** (Serres & Thessaloniki, Greece)

Creative Director & Musician

- Founded bands, composed music, and produced videos/albums.
- Designed stage visuals, album artwork, and promotional content.

EDUCATION

School

I attended all the required school classes for 12 years and graduated in 2006 with an average overall score.

University

I studied from 2007 to 2011 at the School of Administration and Economics, Department of Economic Sciences, at the International University of Greece in Serres, Central Macedonia.

OTHER SKILLS

 **Languages:** Greek (Native Language), English (Intermediate Level)

 **Communication:** Polite, Sincere, Body Language Reader, With Strong Empathy

 **Music Instruments:** Guitar, Bass, Drums / Percussion

 **Driving licence:** A, B

PORTFOLIO

Please visit my [personal website](#) to view a selection of my work.

References available upon request.